

Nebraska Financial Education Coalition Meeting
Minutes of the Board of Directors
May 4, 2011
Phone Conference
2:00 p.m.

Present:

Jennifer Clark, Dick Schenck, Sharon Taubert, Mary Lynn Reiser, Dawn Gonzalez, Lacy sitting in for Heath Mello, Cindy Slykhuis, Emily Mwaja, Paula Schulz, Dan Hohensee and Joni Sundquist.

AGENDA

Approval of the Minutes
National Jump\$tart State Leaders Meeting
Planning for May 25th Meeting
Election Process
Website Sustainability Planning/Assistance
Mailing List Sustainability/Assistance
Financial Education Conference
Adjournment

Approval of the Minutes

The minutes of the previous meeting were reviewed. Ms. Clark made a motion to approve the minutes. Mr. Schenck seconded the motion. Motion approved.

National Jump\$tart State Leaders Meeting

Ms. Clark gave a report from her attendance of the National Jump\$tart Leaders Meeting in Washington, DC. Out of 50 States, 25-30 States were in attendance. Each day was a full day, dividing the leaders up for training. Ms. Clark attended the training on Social Media and Marketing Your Program. Other training was in programming in general. Discussion was held on topics of how the local state groups run their own programs and possible grants that support the coalitions. It was suggested that someone from the board should go next year.

Planning for the May 25th NFEC Meeting

Ms. Reiser from UNO is hosting the next NFEC meeting at Mammel Hall. It is spacious and plenty of parking. Each person attending should be aware of the correct parking lot to park in as a guest. A map will be sent out to the members giving guidance on this. The time of the meeting is from 3:30 p.m. to 6:00 p.m.

A panel will lead a discussion of various topics; State level changes in financial literacy, and other school districts already requiring personal financial management for their high school students.

Ms. Reiser gained a permit to serve alcoholic beverages after hours. Business will be conducted from 3:30 p.m. to 5:00 p.m. After the business hour, a reception will be held from 5:00 p.m. to 6:00 p.m. serving light hors d'oeuvre and beer/wine/sodas.

Election Process

Ms. Gonzalez reported there were five candidates running for a position on the NFEC Board of Directors. She read off each name and who they were representing. Prior to the meeting, each candidate's name and resume will be sent to the membership in preparation to vote.

Ms. Reiser made a motion to approve the slate of candidates. Mr. Hohensee seconded the motion. Motion approved.

Website Sustainability Planning/Assistance

Ms. Clark reported that the Federal Reserve Bank-Omaha will pay for hosting the website. This is considered in-kind work. The actual hosting of the website is being discussed and Blue Host is the company being considered. It has the feature of someone maintaining the website by adding information in when needed. More details will come later and can be discussed at the next meeting.

Mailing List Sustainability/Assistance

The mailing list needs to be considered to be sustained by another source other than Ms. Clark and her support team at the bank. Mail Chimp and other suggested companies were mentioned. Anyone with ideas or other suggestions or volunteers need to talk to Ms. Clark.

Financial Education Conference

Ms. Clark mentioned, the Financial Education Conference which used to be named "Get On Board" Conference is being planned by a side committee outside of the coalition.

A balance of \$9564.00 sits in a bank account at Wells Fargo Bank, with most of those dollars coming from the last conference. The United Way is apparently donating another \$7,000.00 some odd dollars towards the conference, although that has not been determined.

A date is being looked at in the fall of 2011. Discussion followed towards bringing this conference back under the group effort of the outside committee and the board of directors of the NFEC.

Adjournment

Ms. Clark adjourned the meeting at 3:00 p.m.

Respectfully submitted,

Sharon L. Taubert
NFEC Secretary