

Nebraska Financial Education Coalition Board of Directors Conference Call February 3, 2010

Attendees: Mary Lynn Reiser, Cindy Slykhuis, Jennifer Clark, Susan Fleetwood, Joni Sundquist, Dick Schenck, Sharon Taubert

February 24 Meeting

- Chair: Dick Schenck
- Location: Wells Fargo, Lincoln (13th and O Streets, concourse level) – Wells Fargo building, it is on the concourse level (below main level) – Great Plains Room; he'll be out of town that week; Cristina Castro-Matukewicz will be our lead that day with the program
- A ramp with parking there – enter off 12th street (probably the closest one)
- Topic is government and financial literacy
- Wells Fargo will pick up lunch costs for participants
- Notice going out Feb. 2
- Special topic – Panel on government and financial literacy
 - Jason Walters (State Treasurer's office) – Jason has not confirmed yet; he may have travel issues, so he may line up someone else
 - Leslie Levy (Attorney General's office)
 - Kelly Lammers (Nebraska Department of Banking and Finance)
 - Patricia Dugan (US Department of Justice)
- Agenda Items
 - Nominating committee process – Cristina down as chair
 - Money Smart 2010
 - Taxes – any issues; Vita sites – maybe Ed will give an announcement (talk with him – anything from IRS on updates)
 - Get on board conference
 - Just good news – announcements

May 26 Meeting

- Chairs: Dawn Gonzales and Cindy Slykhuis
- Topics:
 - Jason Henderson, FRB, economic overview – leave at least a half hour for him;
 - Do one or the other – hold small business until we could do at UNO next year with NBDC – Grameen south Omaha contacts, focus on microlending – how tying in financial literacy into the microlending piece...overview of their programs, Nebraska Enterprise Fund helps them get money; all have some sort of education component, not all loan component.
 - Suggest of a late afternoon networking event from our retreat this summer
- Location: Federal Reserve Bank
 - Have the meeting at 3:30 p.m., and then have a reception at 5 p.m. A celebration of annual meeting, try it once – check into that as an option
 - Annual meeting – voting for officers, board members

New Business

- April Jump\$tart state leaders meeting attendance in Washington, DC -
- Get on Board conference for 2011
 - Educating providers out there – more of the goal and focus
 - Like the idea of trying to find an advertising group to do it – hard to get the word out; trying to get the word out; biggest stumbling block – choose the audience
 - Would be nice if it functioned like Money Smart – would be like to find another partner to help co-chair match that helps be a community financial ed provider/partner to help permanently hang onto it. Add new people to the committee – some structure to stay there.
 - Bring some resources to bear. Glue that keeps the loose ends together. Is there another partnership? Non-political organization.
 - Makes sense to be subcommittee of fin ed coalition. Can we stabilize volunteer partner helping the Fed with some of the work?
 - ID by a certain time this summer – have leadership to do that. If we don't have someone who steps up – need a good 6-9 months prior to the conference to have someone ready and planning. Volunteers.
- Website changes and improvements for NFEC and Money Smart Week (by Aug. 1)

Old Business

- Should the coalition start to do something in April for national financial literacy month/week?
 - Some are doing things already – TCTSD
 - A lot of banks involved in that month
 - CCCS – they do the same thing; announcing fin lit month, take out into educational programs; have the gov. mandate it, statement?
 - Encourage with partners in the community – focus on fin lit month, statement on the website; tie back to partners who are doing activities? Encompass the coalition? Voice of financial literacy – partner with others?
 - A way to lay groundwork – enhance their publicity by noting this? A case of a news release; encourage TCTSD – make sure event is listed? Collect at meeting? Inventory for next year?
 - NBA collects banker information – highlight that on our website?
 - Email out to coalition partners to collection information? Tie back to bankers....; ask for information; headline on websites, something on Omaha.com – List of who is doing what....partners who are doing this.
 - MLR – help me draft something up.
- Nominating committee process for 2010-2011
- By-law review – any additional changes? – By-laws – get out to people via email.
- Money Smart Week 2010 planning
- Next year do a banking 101 session – who really are banks, what are fees, non-banks, community banks, regional banks, national banks, investment banks – what is the banking landscape like? - August topic....when some of our partners are credit unions? Some discomfort with the topic? Make sure we include credit unions and banks. Discussion for retreat.