

**Nebraska Financial Education Coalition Board of Directors Meeting**  
**August 26, 2011**  
**Minutes**

**In Attendance:** Dan Hohensee, Hannah Callahan, Erin Wirth, Amy Shaw, Jennifer Davidson, Dick Schenck, Dean Obenauer, Jennifer Clark

**Election of Officers:**

The following were elected as leaders for 2011-2012:

- Dan Hohensee, President
- Amy Shaw, Vice President (This role will eventually serve in the presidential position)
- Jennifer Clark, Secretary (Jennifer Davidson will provide back-up support with intent of serving as secretary in the future)
- Dick Schenck, Treasurer

**Coalition Meeting Schedule for 2011-2012:**

- September 28 (Lincoln)
  - Coordinators: Jennifer D., Dan, Erin
  - Location: TBD (Either State Office Building or SCC facility at 68<sup>th</sup> and O Streets)
  - Lunch provider: Jennifer D. will look for a lunch provider
  - Topic: Interactive activities, networking, economic conditions and partner showcase
- December 7 (Omaha)
  - Coordinators: Paula, Amy, Emily
  - Location: TBD (Possibly Millard Branch Library or First National on 144<sup>th</sup>)
  - Lunch: Amy may possibly be able to pay for lunch
  - Topic: TBD
- February 29 (Lincoln)
  - Coordinators: Heath, Dick, Joni
  - Location: State Capitol
  - Lunch: Wells Fargo will provide (Dick)
  - Topic: Legislative update
- May 23 (Omaha)
  - Coordinators: Dean, Jennifer, Hannah
  - Location: Creighton University
  - Reception: Federal Reserve
  - Topic: TBD

**Board of Director Conference Calls for 2011-2012:**

Calls can be through the Federal Reserve's conference bridge, accessed by calling 1-800-333-2883. The participant passcode is 156289 (the president's passcode – serving as moderator – is 208877).

- Tuesday, November 1 – 3:30 p.m.
- Tuesday, January 31 – 3:30 p.m.
- Tuesday, May 1 – 3:30 p.m.

### **By-laws Review:**

Each board member was asked to do a general review of the by-laws as a best practice to do on a yearly basis. Dean Obenauer volunteered to do a more thorough review of the by-laws and report back to the group at their November meeting.

### **Strategic Plan:**

As a prelude to reviewing the Coalition's strategic plan, the board agreed to conduct a survey of partners to ensure the Coalition's meetings and activities were meeting/satisfying their needs. Jennifer C. will write up a brief online survey in SurveyMonkey with the potential questions below; she will send out a test link to the board to check before it is sent out to the entire group.

- What kind of organization do you represent?
- What topics do you want to see at upcoming meetings?
  - Please add name of anyone to talk about that topic you know of
- Reason why you participate in the NFEC? (align with strategic plan)
  - Networking
  - Education
  - Professional development
  - Free food
  - Other (fill in the blank)
- Positives and negatives of relationships with the coalition
- What can we do to make meetings more meaningful/beneficial for you/your organization? (open-ended) – word more positively? (how can they be enhanced?)
- Willing to speak, serve on the board, leadership position?

After receiving survey results, we will share among the board and help use that to refine the topics for the meetings during the year.

### **Committee Structure:**

Participants agreed on the following structure of committees for 2011-2012.

- ***Nominating committee:*** made up of outgoing board members (although other partners can serve on the committee if interested).
- ***Money Smart Week committee:*** Jennifer D. already has this committee set up, along with subcommittees.
- ***Dollars and Sense Conference committee:*** This group of participants is one of our official committees but operates independently.
- ***Membership/Orientation committee:*** This committee would simply help welcome and orient those who have responded as potential new members. Hannah has volunteered to spearhead this.
- Other potential committees could include a speaker's bureau, publicity and a website committee as needed.

The committee structure can be mentioned at the next full coalition meeting and volunteers solicited.

### **Website:**

Jennifer C. demonstrated the new [www.nebraskafinancialeducation.org](http://www.nebraskafinancialeducation.org) and [www.moneysmartnebraska.org](http://www.moneysmartnebraska.org) websites. These are now off Federal Reserve servers, hosted independently, and others can serve as administrators. Erin and Amy are assisting with the Money Smart Week site and have expertise with WordPress sites. The site offers a few new features that will assist coalition leaders:

- “Join the Coalition” Section and Form: This will be used to ask all current (and new) coalition partners to go out and fill out information so we can track our partners through this website. This will be the venue required to official become a “partner.”
- Resource Section: This will allow organizations to share resources, websites and other programmatic items.

Board members should go to the site and click on “join the coalition” to enter their own information in the directory.

**Email Sharing:**

The board discussed the potential for sharing the email list of coalition partners to allow individuals to share resources and information (a more common request in the past year). While the board was wary of its use for sales purposes, they believe that most coalition participants would be interested in receiving information in this manner – just as they receive during coalition meetings. Jennifer C. will research potential listserv options that would simplify this process, but would have to be approved/moderated to screen out overt sales efforts.

**Recognizing Retired Board Members:**

The board agreed to print certificates and publicly recognize all previous board members at the September meeting. Going forward, a list of all former board members will be included on the website.

**Tasks for each board member:**

- Put the full coalition and board meeting calls on your calendars.
- Mark the meeting you are responsible for and set up a way to plan that meeting.
- Go to [www.nebraskafinancialeducation.org](http://www.nebraskafinancialeducation.org) and submit your name and contact information for the directory immediately (to allow us to work out any kinks before sharing with the whole group).