

Nebraska Financial Education Coalition
Meeting Minutes
11:30 AM Lincoln Berean Church
August 25, 2010

Welcome

Jennifer Clark, NFEC President, welcomed the coalition partners and thanked Lincoln Berean Church for hosting the meeting and Centris Federal Credit Union and First State Bank & Trust for providing lunch

Program

Molly McGrath, Community Affairs Advisor, Federal Reserve Bank presented some findings of a recent project conducted in the 10th district. Focus groups gathered information for a presentation on *“Exploring the Needs and Experiences of the Unbanked and Underbanked –Overview”* Molly answered questions following the presentation.

Coalition Business Meeting

Money Smart Week – Jennifer Davidson updated the group on the various committees who have been working over the summer to prepare for **Money Smart Nebraska, November 8-14, 2010**. Highlights included, details on the middle school essay contest, the statewide proclamation from the Governor’s office, promotional activities including social media, an Oct 30 tailgate at the UNL game, and media connections with TV stations in Lincoln and Omaha. Tom Osborne has agreed to make a promotional piece and hope to show that promotional piece in several locations. All partners are encouraged to register their events on the website by September 30, 2010 so that they can be used in promotional efforts. Several toolkits are available on the Money Smart website that can be shared with schools, bankers and other participating groups. Jennifer asked everyone to take Money Smart bookmarks with them to distribute. There will not be a paper calendar of events printed this year but all events will be posted on the website and partners can go in and add events as soon as they are finalized. All partners are encouraged to host or help sponsor some event during the week.

Get on Board Conference – Molly McGrath announced that the committee has begun planning for the spring 2011 event to be held in Kearney, Details will be coming soon but the theme will be delivering financial education in the rural areas.

Jump\$tart Updates – Jennifer Clark reported that Jumpstart will host a National Educator’s Conference (Nov. 5-7, Washington, DC). Each affiliate will be guaranteed two spots but must pay their own expenses estimated to be around \$350 for hotel and registration. Travel will not be included. Board member Dan Hohensee will investigate if his school district may sponsor his travel and Jennifer asked any other educator interested to contact her or if someone can sponsor an educator to contact her about finding a teacher to attend. Target audience is K-12 teachers.

Jump\$tart Survey of States is still in the planning stages but Jennifer reported it is unlikely that we will be asking for NE specific data since states must pay possibly \$20,000 for this information.

Jennifer asked for updates from Coalition Partners regarding their current programs this fall.

2010-2011 Coalition Meeting Dates for the coming year were announced. *(If your organization has space to host 40-60 participants or could underwrite the cost of lunch, please contact Jennifer Clark at jennifer.clark@kc.frb.org)*

- December 1, 2010 (Omaha)
- February 23, 2011 (Lincoln)
- May 25, 2011 (Omaha)

Meeting was adjourned at 1:00 PM